



1945 CELEBRATING 60 YEARS 2005

SAN FRANCISCO AREA CHAPTER
OF THE INSTITUTE OF INTERNAL AUDITORS

One-day seminar: Communicating Audit Results

Presenters:
Merek Lipson
Dan Jackett

HERE'S WHAT PARTICIPANTS SAID ABOUT LAST YEAR'S SEMINAR:

"Great speakers - appreciate that they have real world experience at the senior management level."

"Excellent program!"

"Great class!"

"I really liked the practical exercises."

"It's great to see the teachers be passionate about their topic. Great job!"

"Just right!"

Date: Friday, May 12, 2006

Time: 8:00 – 8:30: Registration
8:30 – 5:00: Seminar
Continental breakfast, lunch, and refreshments will be provided

Location: Protiviti
50 California Street, Suite 1700
San Francisco, California 94111

RSVP: Cheryl Kettell (415) 498-7636 or cheryl.kettell@us.pwc.com
Please pay in full by April 30, 2006!

Cheryl Kettell
c/o PricewaterhouseCoopers
3 Embarcadero Center
San Francisco, CA 94111

Cost: \$250 IIA members, \$300 for non members
Make your check payable to "SF-IIA"

CPEs: Participants will receive 8 hours of CPE credit

PRESENTER PROFILES:

Merek Lipson was the chief audit executive at PG&E Corporation for over 12 years.

Dan Jackett leads PwC internal audit practices in San Francisco and has over 20 years experience in internal audit.

Both instructors are past presidents of the IIA San Francisco Chapter.

Dear Internal Audit Professional,

Successful internal auditors not only make important findings, but also communicate them clearly and effectively. Unless you can deliver your findings and conclusions well, both orally and in writing, clients may ignore them.

The current business climate only intensifies the need for skillful audit communications. With regulators and investors now putting unprecedented emphasis on internal controls, organizations simply won't tolerate substandard internal audit services, including poorly written audit reports.

This one-day seminar can help! The IIA San Francisco Chapter is offering an updated version of this popular program. Once again, seasoned professionals will teach it. They'll help you polish your communications skills and be more effective with your clients.

The instructors will describe best practices for audit communications and identify applicable professional standards. You'll review fundamental techniques for writing unambiguous, persuasive audit documents. You'll get practical advice on how to:

- Decide what to include and exclude from your reports,
- Write in an appropriate style,
- Recognize writing pitfalls and avoid them,
- Spot and correct your own errors, and
- Write more efficiently.

You'll have numerous practical exercises, putting new techniques to immediate use. You'll also receive practical suggestions on lasting, long-term improvement in your communications skills.

This seminar fills up quickly, so sign up early!

RSVP

Communicating Audit Results

Advanced registration is required: the deadline for registration is April 30, 2006. The cost is \$250 for IIA members, \$300 for non-members. Please make your check payable to "SFIA."

Mail to: Cheryl Kettell
c/o PricewaterhouseCoopers
3 Embarcadero Center
San Francisco, CA 94111

Name: _____

Organization: _____

Phone: _____

Email: _____