





## Why pursue ISO/IEC 20000 Certification?

When there is a need to....

- Provide assurance to internal customers
- Provide competitive differentiation to external customers
- Provide assurance within your own organization (IT) that you have met a global standard, not just leveraged guidance
- Enable "apples to apples" comparison with peers



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## Why not pursue ISO/IEC 20000 Certification?

When you have...

- No need for external differentiation or internal confidence building via a "standard"
- An approach to adopt and adapt ITIL guidance over time (i.e. a roadmap of continual improvement), rather than pursuing an all-ornothing achievement of a standard
- Budget / resource limitations







## **Agenda**

- ITIL Version 3
  - Overview of the ITIL® Service Lifecycle
  - How and why organizations are using the Service Lifecycle
  - ITIL & CMMI
- ISO/IEC 20000
  - Difference between ITIL certification and ISO/IEC 20000 certification
  - How and why organizations are choosing to pursue the ISO/IEC 20000 certification
- ITIL and COBIT
  - How and why organizations are leveraging both ITIL and COBIT
  - Examples of an integrated approach to IT Service Management improvements



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