IT Governance Isn't One Thing, It's Everything.
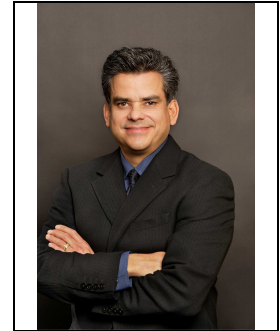
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Core Competencies – C33

Session Abstract

IT Governance has become a part of the vernacular of every major IT organization today. Despite its pervasiveness, it is widely misunderstood. The lack of consensus in regard to its definition has led to varying opinions and views of the purpose of IT Governance and how it is practiced. This presentation provides organizations with a comprehensive understanding of the power and promise of IT Governance.

This presentation includes:

- The genesis and onset of IT Governance
- The disparate definitions of IT Governance
- The principles of IT Governance
- The major decision areas of IT Governance
- IT Governance processes and mechanisms
- A discussion of how IT Governance applies to everyone and everything associated with Enterprise technology

After completing this session, attendees will be able to:
- Describe the varying and sometimes conflicting interpretations and perceptions of IT governance and clearly articulate the reason and rationale for the definition of their choice
- Describe the principles of IT governance and succinctly articulate how they provide purpose and meaning for everything an enterprise does in regard to technology
- Simplify the overwhelmingly complex prospect of deciding what technology decisions are governed in an enterprise
- Understand the correlation between IT governance and the major IT processes and functions

Target Audience

Any member of the business, IT, or IT Audit. This presentation is targeted at and has been delivered to beginners, intermediate, and advanced personnel.

COBIT Objectives

This presentation has links to every COBIT objective.

Speaker Bio

Steve Romero is a published and globally recognized IT governance evangelist and IT business value strategist. His mission is to help enterprises realize the full potential of their IT investments for strategic and competitive advantage. He speaks around the world to companies in every business sector, federal and state government agencies, industry organizations, students, and information technology and business luminaries to identify and communicate leading advances in business governance and business management of IT.

Romero is an active member of the Project Management Institute (PMI) and Information Systems Security Association (ISSA). He is a San Francisco Chapter committee member of the Information Systems Audit and Control Association (ISACA), and a Past-President of the Information Technology Service Management Forum (itSMF) San Francisco Local Interest Group. He is a Board Member for the Center for Electronic Business at San Francisco State University, and is a regular guest lecturer in their Master's Program. He is the author of the CA Press book, "Eliminating 'Us and Them' – Making IT and the Business One."