Business Context: Key for Successful Risk Management

Philip Aldrich
Program Director, Risk Management – EMC & RSA

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Session Abstract

Risk professionals attempting to navigate their organizations safely through today's threat landscape are constantly buffeted by waves of information and potential risk. Keeping an organization away from hidden reefs and forecasted storms is increasingly difficult and complex. As teams attempt to manage sheer data volumes from a variety of security tools, incidents, compliance requirements, etc. they find a majority of the gathered information is irrelevant. Teams struggle to identify true risks in a sea of non-critical events. Business context can be the rudder to keep risk prioritization activities on course.

In this presentation, we will discuss how organizations can take simple steps to align business criticality to their critical assets, create a tier structure and map SLA activity in order to have a context aware intelligence strategy.

Target Audience

Presentation is targeted at all levels.

COBIT Objectives

COBIT 5:
EDM03: Ensure Risk Optimization
EMM04: Ensure Resource Optimization
APO08: Manage Relationships
APO09: Manage Service Agreements
BAI04: Manage Availability & Capacity
BAI06: Manage Changes
BAI09: Manage Assets

Speaker Bio

Currently, Phil Aldrich is responsible for the enterprise Governance, Risk and Compliance (GRC) program development and implementation at EMC. He reports directly into EMC's Chief Risk Officer (CRO) and coordinates GRC activities with a variety of internal teams such as internal audit, information security, product security, CIRC and operational risk management. Previously, Phil was responsible for the product strategy and development for the RSA Archer EGRC Suite at RSA. Prior to joining EMC/RSA he managed Information Security globally for a Fortune 500 company and implemented an enterprise wide GRC program. Phil graduated from the United States Military Academy at West Point, commissioned as a helicopter aviation officer and served most of his time overseas. He holds 2 master degrees from Boston University in security and technology innovation, as well as, CISSP, CISM, CRISC, CIPP and CISA certifications.