

## Achieving a Trusted Cloud

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Professional Techniques – T13

### Session Abstract

Data security starts with knowing where your data is and whether it's compliant with a myriad of company mandates, as well as regulations and laws from around the world. A truly "Trusted Cloud" model not only safeguards against sophisticated threats, but provides visibility and control to support basic IT functions like change management, configuration management and access controls. In this technical session, VMware expert George Gerchow demystifies top concerns CIOs cite as barriers to cloud adoption and the virtualization of mission-critical applications. Learn how VMware's solution for Trusted Cloud allows IT administrators to deploy and secure mission critical workloads and reduce business risk based on pre-defined policy.

### Target Audience

Skill Level – Beginner, Intermediate, and Advanced

Occupation – IT operational/administrative staff, IT auditors, IT managers

Occupational Experience - Anyone providing and using cloud services and interested in practical methods to address risk, security and compliance challenges.

### COBIT Objectives

AI3.2 – Infrastructure Resource Protection and Availability

AI3.3 – Infrastructure Maintenance

AI6 – Manage Changes

DS9 – Manage the Configuration

ME4.7 – Independent Assurance

ME2.5 – Assurance of Internal Control

### Speaker Bio

**George Gerchow**, Director of VMware's Center for Policy & Compliance, brings 18 years of Information Technology and Systems Management expertise to the application of IT processes and disciplines that impact the security, compliance and operational status of complex, heterogeneous, virtual & cloud computing environments. Mr. Gerchow's practical experience and insight from managing the infrastructures of some of the worlds largest corporate and government institutions makes him a highly regarded speaker and invited panelist on topics including Virtualization, ITSM\ITIL, Configuration Management, Operational and Security & compliance. Mr. Gerchow is also an IANS

(<http://www.iansresearch.com/>) Faculty member and holds CISSP, ITIL, Cisco and Microsoft Certifications.