Data Analytics and Data Access

Michael Kano Audit Analytics Manager, eBay

Professional Techniques – T33





Agenda

- Importance of Data Access
- The Current Data Environment
- Role of Audit Leadership
- Role of Data Analysis Specialist
- Documentation



THE IMPORTANCE OF DATA ACCESS





Importance of Data Access

Foundation for success and growth

- Independence
- Confidence in data
- Expansion of scope
- Increased productivity
- Greater timeliness



THE CURRENT DATA ENVIRONMENT





Complexity

- Diversity of applications
- Vast number of platforms
- Mergers and acquisitions
- Overlaps and gaps
- Massive data volumes



Opacity

- Lack of comprehensive/centralized oversight
- Inconsistent documentation standards
- Strong security requirements
- Lack of portals for data access



Culture

- Not accustomed to audit access
- Not prepared for audit access
- Unaware of power of desktop analytical apps
- Accountability for data security



Summary

- Obstacles are technical, cultural and historical
- Often unexpected or minimized



THE ROLE OF AUDIT LEADERSHIP





To-Do List for the CAE

- Embed universal data access in audit charter
- Active, visible support for process owner
- Budget for software, training, servers and security compliance
- Create managerial DA specialist role
- Documented expectations, standards, and timelines for specialist



Audit Charter: Universal Data Access

- "The Internal Audit team is authorized by the Audit Committee to:
- Have unrestricted access to all premises, corporate records, information and personnel;
- Require any officer of the company to supply such information and explanations as may be needed; ..."



Active and Visible Support

- Introduce DA specialist to key data owners
- Reinforce DA specialist's message when challenged
- Acknowledge contributions of data owners



Budget

- Basic software and support
- Software add-ons
- Training
- Dedicated server(s)
- Connectivity
- Physical security
- Logical security



Create DA Specialist Role

- Primary focus on data analysis
- Clear and unique accountability
- Employee preferable
- Knowledgeable
- Experienced



Documented Deliverables

- Priorities
 - Derived from audit plan/risk assessment
 - Review with audit team
- Standards
 - Documentation
 - Repository
- Maintenance
 - Regular review



Summary

- Establish these principles up front
- Leadership needs you to tell them what you need
- Hold leadership accountable©



THE ROLE OF THE DATA ANALYSIS SPECIALIST





DA Specialist Role

- Relationships with data owners
- Data access procedures
- Documentation
- Train the IA team
- Develop analytics



Managing Your Data Owner Relationships

- Know the person/role
- Know the data
- Articulate your objectives
- Be prepared to address challenges



Know the Person/Role

- Length of time in current position
- Career history
- Previous audit encounters
- Major achievements
- Accountabilities
- People on his/her team



Know the Data

- Production/warehouse
- Database
- Key tables and fields
- Unusual data types
- PCI/PII/Confidential/Restricted data



Articulate Your Objectives

- Access to the data
- READ <u>and</u> SELECT access
- Sufficient spooler capacity
- Metadata
- Added to distribution list



Your First Contact

- E-mail allows recipient time to consider
- Identify yourself and your mission
- Identify what data you need
- Explain how you will access/extract data
- Identify supporting features of your DA tool
- Request a meeting



Your First Meeting

- Recap your e-mail
- Address challenges
- Demonstrate DA tool access method
- Present name of technical contact at tool HQ
- Explain audit data retention policy
- Ask for name of key contact



Typical Challenges and Your Response (1)

The Challenges

"We're concerned about the integrity of our data."

"We're worried that the data may be vulnerable in your server."

"Why don't you just ask us for the reports you need?."

Your Responses

"Our application is readonly, and we cannot write to the source database."

"Here are the security precautions we will be following."

"We want to minimize the impact on your department's resources."



Typical Challenges and Your Response (2)

The Challenges

"This is going to add to network traffic."

"This is going to add to network traffic."

"This is going to add to network traffic."

Your Responses

"Let us know the best days/times for extracting the data."

"How about monitoring our use and placing it in a low priority?"

"We'll be filtering the data and pulling only the fields we need."



Summary

- Non-technical component is critical to your success
- Focus on building relationships
- Do your research on data <u>and</u> people
- Be prepared to address challenges



DOCUMENTATION





What To Include

- Corporate data matrix
- Technical documentation
- User documentation
- Data source guide



Corporate Data Matrix

- Basic information by BU and process
- Working document basis for data source documents
- Good document for IA team to learn data geography



Corporate Data Matrix Example

	Item	Org 1	Org 2	Org 3		
Business Area	Accounts Payable					
	System Name	Oracle Financials	Teradata	SAP		
	Resource(s)	Diana Delphi	Vishal Gupta	Hans Datameister		
	Database	OrcFin1	TD_A100	SAP_AP_057		
	Data Dictionary	www.corpdata.com/OracleFin.pdf	None	None		
	Access Method	ODBC-Arbutus/ACL	Teradata SQL Assistant	Direct Link-ACL		
	Analytic Application	Arbutus/ACL	Arbutus/ACL	Arbutus/ACL		
	Key Tables	AP_AE_Lines_All AP_AE_Headers_All	dim_payables dim_vendors	BSEG, BKPF, LFA1		
	Notes	Headers contain dates, lines do not.	Use SQL Joins with filters; extract to .txt for Arbutus/ACL import.	Column titles are truncated when exported from ACL; use alternate names.		



DA Application Documentation

- User documentation
 - User guide
 - Sample projects/data
 - Best practices guide
- Technical documentation
 - Specifications
 - Requirements



Data Source Guide

- Expands on basic information in matrix
- Step-by-step data access guide
- Key table layouts
- Create in Word with change date embedded
- Save as PDF for library



Data Source Guide: Key Information

- System name
- Organization
- Key databases
- Data content
- Owner
- Server
- Network access

- Information resources
- Training
- User guide
- Data dictionary
- Key tables and fields
- Table relationships
- Data access methods



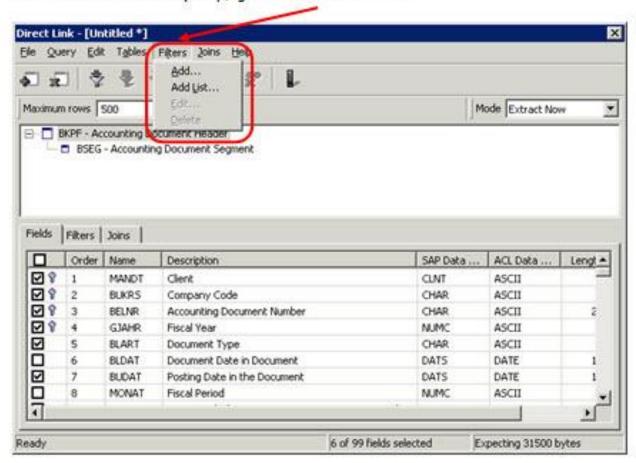
Step-by-Step Data Access

- Screen shot for every step
- Use red arrows, boxes to direct user
- Detailed text explaining process step



Step-by-Step Data Access

To add filters to the query, go to Filters >> Add:





Data Import Scripts

- Arbutus/ACL/SQL syntax with comments
- Preserves best practices for data imports



Import Scripts

SCRIPTED IMPORTS: ACL Import Syntax for Delimited Files

Line	Syntax	Explanation
1	IMPORT DELIMITED TO <destination name="" table="">"<destination (.fil)="" file="" name="">" FROM "<source address="" and="" file="" name=""/>" 0 SEPARATOR "<field delimiter="" separator="">" QUALIFIER "<text qualifier="">" CONSECUTIVE STARTLINE line number> KEEPTITLE FIELD "<field name="">" <field type=""> AT <starting position=""> DEC <number decimals="" of=""> WID <field length=""> PIC "<format>" AS ""</format></field></number></starting></field></field></text></field></destination></destination>	SEPARATOR: Recommended field delimiter is pipe " " STARTLINE: The line on which the data begins. If field/column names are imported, this parameter is usually 2, as the first line is reserved for the column names. KEEPTITLE: Use the original database's field names for the ACL field names. <field type="">: Usually C, N, or D (character, numeric, or date) PIC "<format>" is important for date fields. The format should reflect the source database's date format, e.g., "MM/DD/YYYY"</format></field>



Key Table Layouts

- Arbutus: Use DISPLAY PRIM TO <output file>
 on command line; writes to file
- ACL: Use DISPLAY on command line
 - Copy + Paste from ACL Command Log to Word/Excel
- Teradata SQL Assistant: Tools >> List Columns
- Add comments where needed



Arbutus Example

7	7						Smart
	Name	Туре	CNLD	Start	Length	Decimals Modifiers	
1	Detail_Data_1	DELIMITED		0	9707	0 C:\Users\mkano\Desktop\Folders\KRI Project\Data Analysis\Detail_[Data_1.fil
2	TASK_ID	ASCII	С	1	13	0 NATIVE [D]	
3	problem manager	ASCII	С	14	8	0 NATIVE [D]	
4	STATUS LABEL	ASCII	С	22	14	0 NATIVE [D]	
5	PRIORITY LABEL	ASCII	С	36	7	0 NATIVE [D]	
6	TITLE	ASCII	С	43	250	0 NATIVE [D]	
7	DIRECT CAUSE TYPE	ASCII	С	293	8	0 NATIVE [D]	
8	DIRECT CAUSE SUBTYPE	ASCII	С	301	14	0 NATIVE [D]	
9	CUSTOMER FEATURE	ASCII	С	315	18	0 NATIVE [D]	
10	SUBFEATURE	ASCII	С	333	37	0 NATIVE [D]	
11	DATABASE VIP	ASCII	С	370	14	0 NATIVE [D]	
	POOL NAME	ASCII	С	384	55	0 NATIVE [D]	
	RC CFG	ASCII	С	439	60	0 NATIVE [D]	
14	root cause category	ASCII	С	499	45	0 NATIVE [D]	
15	jirabuqid	ASCII	С	544	17	0 NATIVE [D]	
-	TIME SERVICE IMPAIRED	DATETIME	D	561	19	0 PICTURE "yyyy-mm-dd hh:mm:ss" NATIVE [D]	
17	YearMonth_Impaired	ASCII	С	561	7	0	
18	detection date time	DATETIME	D	580	19	0 PICTURE "yyyy-mm-dd hh:mm:ss" NATIVE [D]	
19	diagnosis_date_time	DATETIME	D	599	19	0 PICTURE "yyyy-mm-dd hh:mm:ss" NATIVE [D]	
20	TIME_SERVICE_RESTORED	DATETIME	D	618	19	0 PICTURE "yyyy-mm-dd hh:mm:ss" NATIVE [D]	
21	DETAILED DESCRIPTION	ASCII	С	637	2485	0 NATIVE [D]	
22	PROBLEM_STATMENT	ASCII	С	3122	254	0 NATIVE [D]	
23	IMPACT_ASSESMENT	ASCII	С	3376	2000	0 NATIVE [D]	
24	ACTIONS_TO_RESTORE	ASCII	С	5376	2000	0 NATIVE [D]	
25	ROOT CAUSE	ASCII	С	7376	254	0 NATIVE [D]	
26	REPAIR ITEMS	ASCII	С	7630	2000	0 NATIVE [D]	
27	CODE_BUG	PRINT	N	9630	1	0 DECIMAL '.' NATIVE [D]	
28	F26	ASCII	С	9631	1	0 NATIVE [D]	
29	c Diff Impaired Restored COMPUTED		N	0	0	0	
30				0	0	0 TIME_SERVICE_RESTORED - TIME_SERVICE_IMPAIRED	
31	c_Root_Cause_Category	COMPUTED	С	0	0	0	
32			4-3	0	0	0 "TBD" IF root_cause_category = "TBD"	
33				0	0	0 root cause category	



Teradata SQL Assistant Example

Column Lis																	100	
Table name	Column name	Data type	Type name	Colum n size	Buffer length	Decima I digits	Num prec radix		Rem arks	Colum n def	Sql data type	Sql datetime sub	Char octet length	Ordinal position	ls nulla ble	Lab el	Format	Char type
	Cust_ID	1	CHAR	20	20			1			1		20	1	YES		X(20)	LATIN
	ref_date	91	DATE	10	6			1			9	1		2	YES		yyyy-mm-dd	
	DEFAULT_PI	3	DECIMAL	18	20	0	10	1			3			3	YES		9.	



Summary

- Good documentation is invisible but valuable
- Save time in the future
- Supports audit findings if challenged
- Supports newbie orientation



CLOSING REMARKS





Final Notes

- Maintain relationships with data owners and resources
- Get on distribution lists
- Update documentation regularly
- Proactively seek out data sources for future audits
- Remember: You're investing in the future!



QUESTIONS?

Michael Kano
Audit Analytics Manager
eBay, Inc.

mkano@ebay.com

(480) 862-8347

