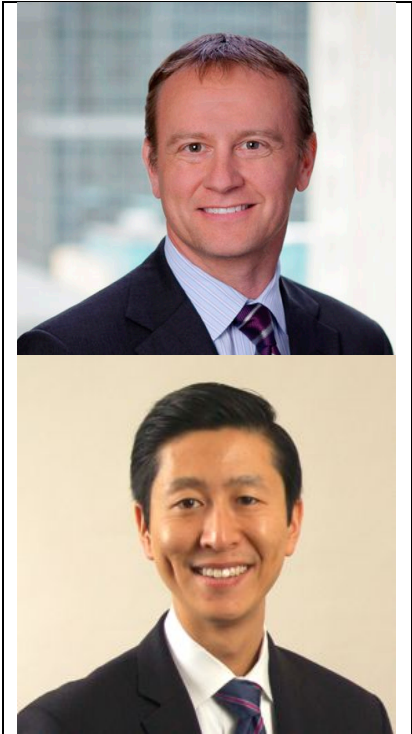


**Performance GRC - A Well Positioned GRC Program  
Protects & Enables Business**

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Governance, Risk, and Compliance – G12

**Session Abstract**

In today's complex business environment, companies typically build Governance, Risk and Compliance (GRC) functions on an ad hoc basis – addressing specific risks and compliance responsibilities as they arise. This approach reduces the potential for cross-functional alliances and business strategy coordination, while increasing costs. But by linking integrated GRC activities to key business performance drivers and strategic priorities, companies can operate in a more efficient and focused manner, leading to more informed decision making, lower costs and improved ROI.

This is a course designed to provide an overview of performance based governance, risk, and control programs, and how a well-positioned program protects and enables business performance.

In this session, participants will:

- Gain insight and perspectives into a better integrated, performance-oriented GRC program
- Discuss how to tie business trends to their related strategic consequences
- Learn how to grow their perspective on the business to create more relevance
- Gain ideas on moving from value protection to value creation
- Compare traditional vs. performance based models of GRC
- Take away GRC optimization and integration strategies

## Target Audience

Those interested in learning about the benefits of a performance based governance, risk and compliance program, including:

- Gaining insight into creating support for the business's strategic priorities
- Creating a more effective early-warning system for emerging risk issues
- Enhancing ability to spot gaps and optimize risk coverage
- Creating visibility into interconnected risks across the enterprise
- Leveraging metrics, generated through KPIs and KRIs, to support management decision making
- Achieving better cost control and greater efficiency in overall GRC efforts
- Reducing audit fatigue on the business
- Increasing stakeholder confidence through improved GRC intelligence
- Supporting for the board in discharging its oversight responsibilities

This may be of interest to:

- Risk management and GRC professionals
- Internal audit professionals
- C-Suite : CEOs, CFOs, COOs, Chief Risk Officers, Corporate Compliance and Ethics Officers, and Chief Audit Executives

## Speaker Bio

Steve Zawoyski has been with PwC since 1989 serving primarily as a Risk Assurance partner. He began his career in Chicago and has worked in PwC's Minneapolis and San Francisco offices. He has extensive knowledge and experience in providing risk assurance, enterprise risk management and internal audit services to clients across the multiple industries, including retail, services, healthcare, consumer and industrial product industries.

Steve is the National Leader of PwC's Performance Governance, Risk and Compliance (GRC) – Risk Management practice which is dedicated to developing, implementing and managing leading risk management programs across a variety of risk areas, including:

- Enterprise Risk Management
- Performance/Strategic Risk Management
- Integrated Risk and Compliance Management
- Vendor Risk Management

As a partner Steve supports his clients in a variety of services, including the design, building and implementation of risk management programs, conducting comprehensive and/or highly focused risks assessments, leading the integration of risk and compliance programs and performing strategic benchmarking and regulatory assessments of risk management programs.

Steve has authored several risk management thought leadership documents, including PwC's 2010 State of the Internal Audit Profession survey. Steve is sought after to speak on the topic of performance risk management at local, regional and national events and conferences. Steve has been

recognized by leading risk management organizations for his ability to combine innovative ideas into practical solutions that enhance and support organization's risk management programs.

Chris Chung has been with PwC since 2001, and is a Director in the Risk Assurance practice. As the Performance Governance, Risk and Compliance (PGRC) solution leader for the San Francisco market, he focuses on working with clients to enhance governance, risk and compliance activities. PGRC helps organizations break down operating siloes, share important data, coordinate risk assessment, support productivity and drive their business strategies by focusing on both value protection and value creation. He brings the knowledge and experience of PGRC professionals across Risk Management, Compliance, Business Continuity Management, and GRC Technology capabilities to support client issues and priorities.

His experience includes assessing, designing and implementing coordinated risk and controls compliance programs across a variety of industries, including over 13 years of serving clients across a number of industries including in the energy, industrial products, technology, entertainment and media, higher education, academic medical center, not-for-profit sectors. His experience includes bringing risk and compliance perspectives related to SOX business process and information technology controls as the lead Director for clients in the PwC Global Top 50 and Fortune 10, and leverages his experience to enhance PGRC discussions with Boards, Audit Committees, Risk and Compliance Executives, and Internal Audit Executives.

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