

**CASE STUDY - Medical Identity Theft and Red Flag Rules: The Health Plan Perspective**

Marita Janiga, Kaiser Permanente



Professional Strategies Track – Session S12

**Abstract:**

Learn how to mitigate, prevent, and detect identity theft and identify theft definitions. Recognize the regulatory environment for identity theft, related HIPAA violations, and new federal reporting requirements. Understand provider and staff responsibility for validating patient identity, protecting patient privacy and related complexities in the face of identity theft. Hear how the June 1st enforcement of the FTC Red Flag Rules will affect your organization and how you need to prepare.

**Target Audience:**

This topic would be of interest to people working in audit, security, and finance at the senior, manager level, and above.

**COBIT Objectives:**

PO9 Assess and Manage IT Risks  
DS5 Ensure System Security  
DS7 Educate and Train Users  
DS10 Manage Problems  
DS11 Manage Data  
ME2 Monitor and Evaluate Internal Control  
ME 3 Ensure Compliance with External Requirements

**Speaker Bio:**

**Marita Janiga** joined the National Compliance, Ethics and Integrity Office (NCO) at Kaiser Permanente as a Lead Investigator for the National Fraud Control team in August 2008. She is currently the Director, National Special Investigations. Marita comes to NCO with a background in federal law enforcement.

Marita began her law enforcement career in 1986 as a Special Agent with the Naval Criminal Investigative Service, where she focused on investigations involving white-collar crime and procurement fraud. In 1993, she was promoted to Senior Special Agent with the U.S. General Services Administration Office of Inspector General (GSA OIG), and in 1995, to the Assistant Special Agent in Charge for the GSA OIG Office of Investigations in the San Francisco Field Office. In 1998, Marita was promoted to Special Agent in Charge of the U.S. Department of Labor Office of Inspector General (DOL OIG) in San Francisco, where she managed field offices in San Francisco, Los Angeles, Seattle, Las Vegas, and Honolulu. Many of the DOL OIG cases managed by Marita focused on health care fraud in both union health plans, as well as medical provider fraud in the federal Office of Workers' Compensation Programs. She retired from federal service in 2007.

Marita holds a bachelor's degree in Business Administration from the University of La Verne and is a graduate of the Federal Executive Institute's Leadership for a Democratic Society executive leadership program in Charlottesville, Virginia.