

Strategies for Sustained Career Success: Lessons Learned from the Boom and Bust Economy of the New Millennium (Part I and II)

Todd Weinman, The Weinman Group

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Professional Strategies Track – Sessions S31 and S32

Abstract:

The past two decades has shown us unbelievable economic booms and equally devastating troughs. Some economists predict that these extreme boom and bust economies will sustain over the next few decades. What does that mean for those trying to navigate their careers to higher levels, or even those just trying to stay afloat?

This two-part session will examine the career lessons learned from these wild economic swings.

Among the topics to be explored are:

- Principals for maximizing marketability and achieving measureable career progress
- Strategies for good and bad job markets, and how to avoid costly career mistakes
- Possible trends for Audit and the potential impact on you
- The concept of branding and the impact of social media.

Target Audience:

Intermediate / advanced.

COBIT Objectives:

Speaker Bio:

Todd Weinman is the President and Founder of The Weinman Group, an executive search firm serving the Audit and Corporate Governance niche.

Now in his 15th year focusing on this niche, Todd has become a trusted advisor to the region's top companies in their search for outstanding talent, and to Audit and Corporate Governance professionals looking to accelerate their careers.

Todd is a previous winner of the California Association of Personnel Consultants (now CSP) "Consultant of the Year" award as the top recruiter in the State of California. He holds a Bachelor's Degree from U.C. Berkeley, and worked for several years for a Big 5 Public Accounting Firm. Todd is a frequent presenter for ISACA and IIA, to local universities, to the Group of 25, and to audit committees. He has been on the Board of Directors for the San Francisco chapter of ISACA since 1998 and has served a term as chapter President. Todd has written articles and/or been interviewed for a variety of publications, including the Wall Street Journal.